



Padala Charitable Trust (PCT)

Encouraging Brilliance Among the Poor &
Improving Health & Education in Rural Areas

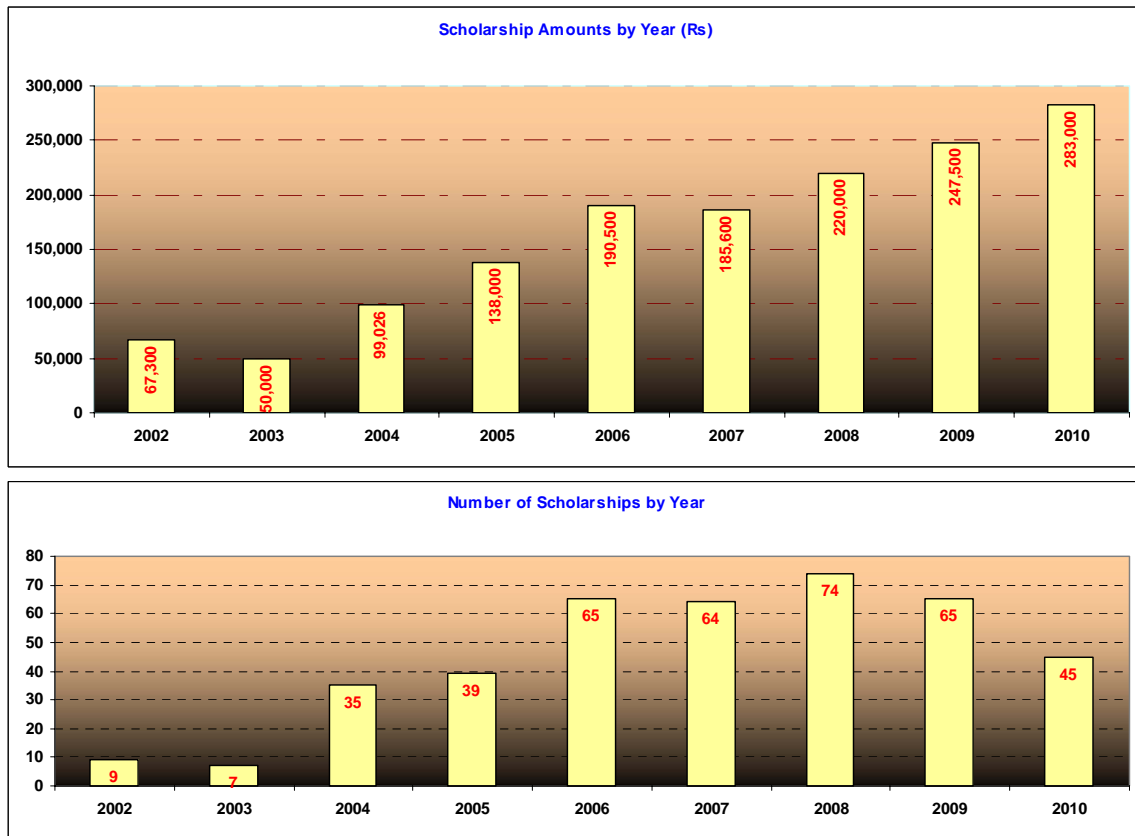
www.padalacharitabletrust.org

PCT ACTIVITY REPORT FOR 2010

About Padala Charitable Trust (PCT)

PCT is a non-profit, non-government organization founded and registered in 2002. The primary goal of PCT is to provide financial assistance to the economically disabled students who excel in academics and have a strong desire in pursuing higher education, with no bar on their caste, religion, region or gender. To date, the Trust has awarded 403 scholarships worth Rs. 14,80,926/- for students under the Educational Scholarship Programme.

PCT Scholarship Activity 2002-2010



Scholarship Activity - 2010

There were 96 fresh applications received in total out of which 57 were short listed and interviewed. After the interview and EVR (Eligibility Verification Report) process, 19 applicants have been finalized to receive scholarship for the academic year 2010-2011.

Regarding the renewals, out of 55 scholars processed from last year 26 have been finalized to receive the scholarship for the academic year 2010-2011. The others who were taken out of the list include several who have passed out the courses and looking for jobs, some who have managed to get a temporary job (teaching at a local private school etc) and pursuing masters degree (MCA, MSc etc.). There were 6 scholars who were dropped out from the list either because they scored very poor this year (not consistent with their past performance) or they couldn't finish all the subjects in first attempt.

This year's interview panel consisted of PCT Secretary, Education Program Lead, A retired Head Master and a retired teacher.

Total number of Scholarships awarded for academic year 2010-2011: 45

Total Amount Distributed: Rs. 2,83,000/-



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9th Scholarship Distribution Event - 18th July 2010

Chief Guest: Shri K.V. Ramana, Agency District Educational Officer (DEO), East Godavari District. AP

Guest of Honour: Shri S.G. Srinivas, Science & Education Specialist, a seminar GURU for School Children, develops and teaches the concepts by his own method of "Learning By Meaning" (www.scientificstudents.com)



Special Guests:

- ❖ Dr B. Srinvasa Rao, EYE Refraction Specialist, BSR Eye Clinic & Opticals, HYDERABAD
- ❖ Shri V. Narendar, Black Belt 'IV' Dan, Victory Budokan Karate Club, HYDERABAD
- ❖ Shri CH.S. Srinivas, Creative Genius, U5A The Planet of Arts, HYDERABAD
- ❖ Shri Madhu, Mehar Electronics, RAJAHMUNDRY

Others invitees: Shri KH Naik, Mandal Educational Officer, Addatheegala;

Shri Zaheeruddin, Retired Head Master; Shri PV Narasimha Sasthy, Retired Teacher & Shri D.V.V.Satyannarayana, Principal of Yeleswaram Public School, Yeleswaram.

1. Welcome message from PCT Founder & President (*Suryaprasad Padala*)

"PCT was established in 2002 with a modest goal of encouraging brilliance among the poor AND to participate in the village development activities in a small way. Our first scholar was a physically handicapped & a very bright student from Yeleswaram village. He is now working as a Post Master, was able to take care of his family's obligations and at the same time he's been helping the other needy people around him ever since he got the job. We are proud to say, we've been able to encourage brilliance among the poor for these 9 years and also were able to develop the concept of 'PAYING IT FORWARD' among these students. The following are some of our scholars who have been making a difference:

- A. M.S.N.V. Rama Murthy, Sr Systems Analyst, Tata Consultancy Services, HYDERABAD
- B. K. Hanumantha Rao, Systems Analyst, Tata Consultancy Services, HYDERABAD
- C. Thota Padmavathi, Consultant, Cognizant Technology Solutions, CHENNAI
- D. Yerra Satyanarayana, Post Master, Postal Department, East Godavari District
- E. Bandaru Devika, Teacher, MACHERLA
- F. Meesala Kameswara Rao, Quality Engineer, NFCL, KAKINADA
- G. B. Suresh Babu, Sr. Engineer, ISRO, Trivendram, KERALA
- H. R. Anil Kumar, Lecturer, VS Lakshmi College of Engineering, KAKINADA
- I. Sistu Srinivas, Systems Analyst, Mahindra Satyam, CHENNAI

My only request to all the scholars today is - you do not have to be grateful to PCT or to any one of us. When you settle in your life, please remember your own past and try to pay it forward. Please keep



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the cycle going and reach as many needy people as possible on your way in life and make our society a much better and safer place to live in. We also want each one of you to be honest, sincere and well behaved wherever you are and whatever position you are holding. We strongly believe the fact that *"Service to humanity is the highest form of worship"*.

Complete message (Telugu) can be accessed at:

www.padalacharitabletrust.org/docs/Founder_Speeches/Welcome_Message_2010.pdf

2. Speech by PCT Alumni, Mr Meesala Kameswara Rao & his Mother Umadevi

Mr. Kameswara Rao was a PCT scholar during his Intermediate and Degree (BSc) courses. He passed out his degree from PR College Kakinada with distinction in 2008 and got immediately placed in NFCL (Nagarjuna Fertilizers & Chemicals Limited), Kakinada as a Quality Engineer. After taking care of his family obligations in last 2 years, he is now on his mission to help other needy people. This year, he has contributed Rs. 10,000/- to help a bright and poor student who is pursuing his B.Th (Bachelor of Theology) and in desperate need to continue his studies. Mr. Kameswara Rao and his mother attended this year's scholarship distribution event and spoke to the scholars how PCT's timely help made a difference in the family and how it generated a giving attitude in them. PCT is proud to hear stories like this.

3. Speech by Chief Guest, Shri KV Ramana, Agency DEO, East Godavari District, AP

Shri KV Ramana has been kind enough to attend PCT events since 2007. He has also been sponsoring few students each year through PCT. He offers valuable suggestions for process improvements at PCT each year. In his short speech he mentioned that he is excited by the very concept of PCT (Paying It Forward) and he wishes to see more and more people coming forward each year helping the poor and brilliant.

4. Speech by Guest of honour, Shri S.G. Srinivas

Shri Srinivas is a Science & Technology specialist who always says that "Our Children are power-house of latent talents and we need to awaken the sleeping genius within them". After working for 20+ years in the areas of Electrical & Electronics, Satellite Technology with several giant firms in USA and INDIA, he has decided to come back to the school children to educate them with valuable study techniques and to increase science awareness among them. He develops and teaches these concepts by his own method of '*Learning By Meaning*'. He has been serving several schools in Andhra Pradesh for last few years. He emphasizes that the need of the day is a Paramahansa to find out a Vivenkananda in Narendra.



In his speech at the event, Shri Srinivas explained several concepts to the students with an emphasis on how to become an affective citizen, what success really means, what a student should concentrate on, how to use our god-given talent etc. Everyone in the meeting (scholars, parents and other guests) was very motivated by his speech.

PCT is very fortunate to have a well wisher like him and we hope to partner with him on several projects in near future to benefit the needy children.



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5. Speech by PCT Alumni, Mr Yerra Satyanarayana

Mr. Satyanarayana was PCT's first scholar in 2002. In his words he mentioned to the audience how timely the PCT help was during his B.Ed course. Right after he joined his job as Post Master, he started contributing back to PCT and supporting the other needy students. Despite the fact that he is physically challenged, he also offers lot of his personal time with volunteering at PCT scholarship process each year.

6. Speech by Special Guest - Shri Narendar

Shri Narendar is a Black Belt 'IV' Dan and General Secretary of Victory Budokan Karate Club, Hyderabad. He teaches Karate & Yoga. In his short speech he mentioned several quotes from Swami Vivekananda and inspired the scholars.

7. Speech by Special Guest - Shri CH S Srinivas

Shri Srinivas is a creative genius and owner of 'U5A - The Planet of Arts Hyderabad'. He has been serving several corporations, organizations and individuals with his creative thinking knowledge and expertise. In his note to the scholars he mentioned that IT & Computers are not the only fields in demand but fields like creative thinking, graphics design are equally popular and interesting.

8. Speech by Special Guest - Shri Madhu of Mehar Electronics

Shri Madhu is a philanthropist from Rajahmundry and owns a famous CD/DVD shop locally. He is one of the pillars behind running an orphanage for mentally challenged children in Rajahmundry. He is involved in many other social service activities. In his brief note to the scholars he emphasized the power and importance of paying forward and elaborated on one of PCT's favourite quotes: "*Your Talent is God's Gift to you. What you do with it is your gift back to God.*"

9. Speech by Surprise Guest - Shri Vasantha Prasada Rao

Shri Vasantha Prasada Rao is a retired teacher from Yeleswaram. He happened to see the press note about PCT's scholarship programme and came to witness the event. After watching the entire event and after speaking to PCT alumni and scholars, he was so excited and shared his views with the audience. He mentioned that it is hard to find such a dedicated team of volunteers for a non-profit organization especially in a village. He praised the selection process at PCT and requested the scholars to become good citizens of India and serve the society.

10. PCT's Interview Panel Members- *Shri Zaheeruddin, Retired Head Master; Shri Narasimha Sasthry, Retired Teacher & Shri DVV Satyanarayana, Principal, Yeleswaram Public School*

They have expressed their views on how delighted they are to be part of PCT for last few years.

PS - Each one of these members has been extremely helpful to PCT during the interview process. They put their hearts into what they do and dedicate lot of their personal time for PCT each year. Shri Satyanarayana also sponsors couple of scholars each year. PCT is very fortunate to have support from people like these.

11. Scholarship Amount Distribution

The scholarship amounts and certificates have been distributed to the Fresh and Renewal scholars by the guests.

12. Lunch & Interactive Session

Lunch was served to all scholars, parents and the guests. There was a lot of interaction among the scholars, parents, guests and PCT staff during the lunch hour. Many scholars have shared their experiences at the colleges & had several questions clarified regarding their courses and entrance examinations.



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13. Vote of Thanks & Janaganamana

The event was ended with Vote of Thanks by PCT Scholarship Program Lead, Mr. Nageswara Rao Pyla followed by Janaganamana.

14. Eye Camp by Special Guest - Dr B. Srinivasa Rao

Dr B. Srinivasa Rao is an EYE Refraction Specialist and runs a clinic in Hyderabad affiliated to Maxi Vision Eye Hospitals. He was kind enough to conduct an Eye Camp right at the event for all scholars & parents. PCT will partner with Dr Srinivas on projects in near future to provide better eye care to the needy school children.



After his work hrs, Dr Srinivas goes to the near by schools to screen the children thoroughly to identify any potential issues with eye sight. After the exam, he provides each student with a detailed report so that they can follow up with necessary treatment afterwards. He has taken up this mission of helping the school children since he strongly believes in the fact that eye care is the most important element that plays significant role in the progress of school children. He thinks that diagnosing the eye sight problems at early stage

may eliminate the need for major surgeries. His goal is to reach as many schools as possible in AP and help the students to have a better eye care.



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More Pictures from the event





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WHAT MAKES PCT PROUD?

We are very proud of seeing our scholars settling well after completing their graduation. Some of our scholars were placed in Multi National Companies like Tata Consultancy Services (TCS), Cognizant Technology Solution (CTS), & Mahindra Satyam, Govt organizations like ISRO, Postal Department, Educational Department (teachers). All of these scholars have been supporting their families successfully and few of them have already started contributing by sending small donations to PCT. We are very proud that we were able to ignite their minds by developing '[Giving Attitude](#)' in them at such a tender age. We are sure each one of them will be a great asset to our country.

SUCCESS STORIES @ PCT

Here are few of our bright scholars who have settled well and already on their way to serve other needy



Yerra Satyanarayana, B.Ed - We were fortunate to sponsor him for his B.Ed course in our first batch of 2002. He is now working as a **Post Master** in Jaggampeta, East Godavari District. He is a physically challenged but very intelligent student. He has taken this job as a temporary source of income for himself and his family. He is aiming for higher positions like Group 1 and we are sure he will be there very soon.

Worth Mentioning - Starting from the year he got the job, he's been donating Rs. 2000/- per year to PCT and thus helping one other needy student. This is exactly what PCT hopes for (*PAYING IT FORWARD*). We never ask our scholars to donate money to PCT, we always ask them to help other needy people in any way they can. We are very proud of Mr. Satyanarayana.

Srinivas Sistu, B.Tech, - He was our scholar during 2002-2004 and now working as a Software Engg Trainee in **Satyam Computer Services Limited**. After he got the job, he successfully supported his family and now he is helping his brother with his Engineering course. He also promised that he will take very active part in service related activities in near future.



M.S.N.V. Rama Murthy, B.Tech, BITS PILANI - He was our scholar for 4 years (2003-2006). He joined **Tata Consultancy Services (TCS)** in 2006 as an Asst. Systems Analyst. He is under the care of his grand father who is a retired Telugu Pandit.

Worth Mentioning - Mr. Rama Murthy has already started Paying Forward by sponsoring few needy students since 2008 through PCT and donated more than Rs. 30,000/- till date. We are very happy to know that we were able to create the 'Giving Nature' in him at this tender age.

T. Padmavathi, B.Tech, JNTU, Ananthapur - She was our scholar for 4 years (2003-2006). She joined **Cognizant Technology Solutions (CTS)** in 2007 as Systems Trainee. Her family was so poor that one of her teachers took initiative, collected funds and managed to pay for her Intermediate course. We were lucky to track this brilliant girl and took care of her graduation expenses. She started paying forward from 2009 by sponsoring few poor students each year.



V.Veera Babu, B.Tech, JNTU, Kakinada - We were able to help him for 2 years. He is now working as a **Systems Engineer in BHEL**, Bangalore. Once he takes care of his family obligations, he will start contributing his time and energy for social service activities.

Kameswara Rao Meesala BSc, PR Govt College, Kakinada - Passed out with distinction and immediately got selected by NFCL (Nagarjuna Fertilizers & Chemicals Limited), Kakinada as a **Quality Engineer**. From this year (2010) he has already started Paying It Forward by sponsoring another poor and brilliant student through CT. He and his mother (Smt Umadevi) attended PCT's 9th annual scholarship distribution event and spoke to the other scholars how PCT's timely help made a difference in the family and how it generated a giving attitude in





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them. We are very proud of Kameswara Rao.

Anil Kumar R. B.Tech, KIET College, Kakinada - Topped the college with highest score and has been awarded a Medal & Certificate on 25th March 2009 by the college. He has also been offered a job in VS Lakshmi Engineering college as a **faculty member with a monthly salary of Rs. 14000/-**. He is keen on preparing for competitive exams and aiming higher. He shows a strong desire to help as many people as possible as soon as he starts working. **Family Background** - His father has been disabled for a while with a leg injury and his brother who runs a cycle shop is the only breadwinner of the family.

Balabhadra Suresh babu, M.Tech, IIT Chennai - He was our scholar in 2003 and now working as a Sr. Engineer in LPSC (ISRO) Trivendram, Kerala. After he got the job, he was able to help his parents in his sister's marriage and now taking care of his younger brothers who are in their graduation. He promised us that he will take active role in social service in next couple of years.



Sowmya B, B.Tech, JNTU, Ananthapur - She was our scholar for 3 years (2005-2007). She joined **Cognizant Technology Solutions (CTS)** in 2007 as Systems Trainee.

Hanumantha Rao K, B.Tech, JNTU, Kakinada - He was our scholar for 3 years (2005-2007). He joined **Tata Consultancy Services (TCS)** as an Asst. Systems Analyst in 2007. He has donated more than Rs 20,000/- till date to PCT and sponsored few poor students in last couple of years. He promised that he WILL pay it forward and keep the cycle going.

Srinu Sarika, B.Ed - We were fortunate to sponsor his Intermediate and D.Ed course. He is now working as for a **Postal Assistant** job in East Godavari District. He is a **physically challenged BUT a brilliant** student. He lives with his mother. He has taken this job as a temporary source of income for himself and his family. **He is now aiming for civil services** and PCT will continue to provide the required help and as and when needed.

Sujatha Vadiseti, D.Ed - She was PCT scholar in 2006 and is now working as a teacher in Nagulapally, E.G.Dist. AP

Farheen Sultana, BCA - She was PCT scholar during 2003-2005 during her BCA course. She has been working for Monster Inc. in Hyderabad.

Devika Bandaru, B.Ed - She was one of PCT's first scholars in 2002. She finished her B.Ed and now working as a teacher in Guntur. She found a way to Pay forward by helping the school kids with their books, uniform and tuition fees in the school she has been working. PCT is very proud of her commitment towards helping the school kids.

The success stories like these help us a lot to keep motivated and work harder to reach more and more deserving students. What really makes us PROUD is the fact that we have been successful in igniting their minds and building a **'Giving Attitude'** in them.

We are confident that each one of our scholars will continue to pay forward and be a valuable asset to our country INDIA by being honest, since & well behaved wherever they are and whatever position that are in.



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UPCOMING PROJECTS @ PCT

1. MSL (Mobile Science Lab) for Rural Govt Schools in East Godavari District, AP
2. SET (Student Empowerment Training) Programme Enhancements
3. CCS (Career Counseling Sessions) for Rural Youth

The details are being worked out and more updates will be available soon